



Heather Rothbauer-Wanish
Speaker • Author • Business Leader
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Feather Communications owner, Heather Rothbauer-Wanish, has spoken to local, regional, and national audiences on a variety of topics. She enjoys interacting with attendees, designing usable information specifically targeted toward the audience, and utilizing her first-hand business experience to provide real-life examples. Heather is excited to work with you to develop subject matter, presentation materials, and handouts that speak directly to your audience.

Past topics have included:

- Planned, Purposeful, and Productive Networking
- Listen, Learn, and Leverage Your Connections
- Writing Effective Press Releases and Sales Copy
- Utilizing Social Media Effectively
- Networking Successfully with LinkedIn, Facebook, and Twitter
- How to Write an Effective Bio
- Resumes – Tips and Ideas for Making Your Information Shine
- Communicating with Empathy and Emotional Intelligence



“Heather did such a great job presenting resume tips at our Speakers Showcase that attendees asked us to bring her back to present on how to write an effective bio. Heather gave us specific and useful advice that we can immediately implement. Her presentation style has a nice dose of understated humor that entertained our audience while we learned.”

-Teresa Thomas, Director – Women in Networking, Minneapolis, MN

“The speaker provided us with great tips in this workshop. She had great audience involvement and activities for the attendees in this session. We loved the icebreaker!”

-Attendee – National FBLA-PBL Fall Leadership Conference, Cleveland, OH

A Message from Heather:

“My idea of presenting is extremely interactive and hands-on. I have spent over five years teaching college courses in either an adjunct or full-time capacity. Learners need to be engaged and participate in the seminar or workshop. My focus is to bring the intangible ideas and thoughts to the practical realm. If someone can see how the information applies to their daily lives, they are much more likely to utilize that new information.”

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